



In This Issue

Empower South Carolina: Join the conversation on September 29th
EngenuitySC IGNITE! 2009 Knowledge Economy Leadership Conference
Columbia Solar Energy Workshop and Tour
Call for Virtual Incubator Advisors for Creative Industry
SC's Clean Energy Economy: We're growing greener every year
Local Research Rockstars making the fuel cell industry more sustainable
Join Us At Science Cafe on October 8th!
Get Connected: Midlands Entrepreneurs Resource Network

More On EngenuitySC

engenuity

Please take a few moments to read the latest news from Columbia's Knowledge Economy. If you have knowledge economy news to share, we want to know. Send your comments and feedback to info@engenuitysc.com.

Empower South Carolina: Join the conversation on September 29th



Join EngenuitySC, Midlands Technical College, and Swamp Fox on September 29th for an Empower South Carolina meeting to write yourself into the new economic and education strategy for South Carolina.

Date: Tuesday, September 29th

Time: 5:00-6:30pm

Location: Midlands Tech Enterprise Campus

SC's Clean Energy Economy: We're growing greener every year



According to the recently published Pew Charitable Trust Clean Energy Economy Report, South Carolina has experienced significant job growth in the category of Clean Energy.

Jobs in the state's clean energy economy grew 16 times faster annually than total jobs between 1998 and 2007. In 2007, South Carolina had almost 900 clean energy businesses and well over 11,000 clean energy jobs.

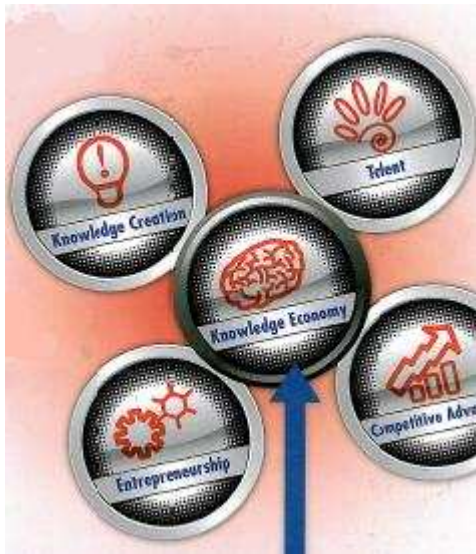
South Carolina's Renewable Energy Grants and

Empower South Carolina is seeking to promote change and improvement in the lives of South Carolina residents. They are hosting meetings around the state to collect personal success stories that can help others improve the income and quality of life for themselves, for our communities, and for our state. The information collected at these meetings will be used to create a broad consensus around a new economic and education strategy.

For more information, click [here](#).

EngenuitySC IGNITE!

Columbia's 2009 Knowledge Economy Leadership Conference



SAVE THE DATE

Wednesday, October 28th
5:30-8:00pm
701 Whaley Street

Come experience a whirlwind of passionate knowledge economy speakers from scientists, to entrepreneurs, to artists, to young talent, and more!

Columbia Solar Energy Workshop and Tour

Interested in solar energy for your home or business? Want to know more about how it works, how much it costs, available incentives and much more?



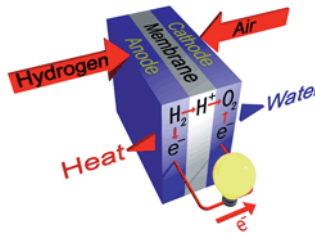
The South Carolina Solar Council (SCSC) is hosting a free workshop on September 24th

Loans Program could help the state continue to grow greener with low interest loans for building renewable energy facilities.

Download the [full report](#) for more information.

Local Research Rockstars are making the fuel cell industry more

sustainable



Dr. Branko Popov, Director for the Center of Electrochemical Engineering at USC, is making the fuel cell industry more sustainable by developing materials and

methods that reduce the need for platinum and other precious metals in fuel cells, while maintaining high levels of efficiency and durability.

Platinum is regarded as one of the best materials for highly efficient fuel cells, but it is very expensive, rare, and contributes to the carbon footprint when mined. Dr. Popov and team have developed a [Carbon Composite Catalyst fuel cell](#) that is capable of producing the same amount of energy and is just as durable as a typical platinum fuel cell but is lower cost to the end user.

Breakthroughs from researchers at USC such as Dr. Popov are working to make the hydrogen and fuel cell industry more affordable and sustainable.

Join Us At Science Cafe on October 8th!

The October Science Cafe, *The Technology of Medical Simulation*, will be at the [Palmetto Health Simulation Center](#).



We'll take a tour of the Simulation Center and learn about the technologies employed there to help students and health care providers of all levels learn, apply and research cognitive, psychomotor, and interpersonal skills.

Click [HERE](#) for more details and to RSVP!

Get Connected: Midlands Entrepreneurs Resource Network

from 6-8pm and a solar tour on Saturday, October 3rd from 1-5pm. The workshop will provide information about installation to use solar energy for your home or business. The tour will showcase area homes and businesses that have decided to use solar energy.

For directions to these events and for more information, head to www.scsolarcouncil.org.

Call for Virtual Incubator Advisors for Creative Industry

The South Carolina Artists' Ventures Initiative, a program of the S.C. Arts Commission, seeks qualified business professionals to serve as advisors to professional



artists taking part in the [Artists' Ventures Virtual Business Incubator](#), which will serve up to 20 new or expanded artist-driven arts-based businesses beginning in the spring 2010.

The Artists' Ventures Initiative is specifically seeking experts in the fields of marketing, finance, accounting, business and intellectual property law, new business and product development and commercial real estate. If you're interested in volunteering to serve as an advisor, contact program director Katie Fox at kfox@arts.sc.gov or (803) 734-8767 for more information.

The Midlands Entrepreneurial Network is an entrepreneur focused professional resource network in the Greater



Columbia region. The network focuses on connecting entrepreneurs in Columbia to each other and to the resource network that exists to service and support entrepreneurs.

This is an effort to grow and improve upon the entrepreneurial spirit in our community and create more successful outcomes for entrepreneurs. We encourage peer to peer conversations and sharing of news, resources and experiences.

Get [connected](#) today!