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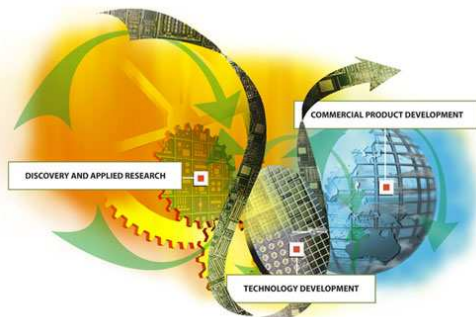
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More On EngenuitySC



Please take a few moments to read the latest news from Columbia's Knowledge Economy. If you have knowledge economy news to share, we want to know. Send your comments and feedback to info@engenuitysc.com.

Knowledge Economy Infrastructure: Technology Park In The Works For Richland County

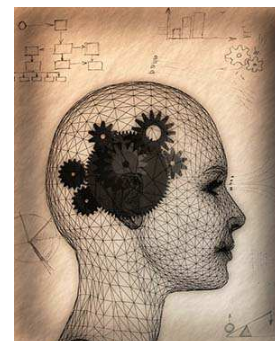


Richland County and SCRA have teamed up to develop a Technology Park which will attract and host knowledge-based companies in Richland County.

The Park will add to the region's knowledge economy infrastructure by providing space for local start-up companies to expand and

LightSwitch: Intellectual Property Law Bulletin

Whether you're a newly minted or well seasoned entrepreneur, you're probably familiar with the term "IP" or intellection property.



IP refers to creations of the mind from inventions to artistic works to symbols, names, or images. But, are you familiar with how to protect your IP?

LIGHTSWITCH is a free e-newsletter and resource Nexsen Pruet sends out quarterly. It covers topics that range from lighter fare to incandescent thoughts that illuminate the dimmest parts of IP to brighten readers' days and turn them on to the value of IP.

space for new companies to relocate to the County.

SCRA and the County are underway with developing a Master Plan for the Park which will be located on 196 acres at the intersection of Shop Road and Pineview Road.

Read more [here!](#)

EngenuitySC **IGNITE!**

Columbia's 2009 Knowledge Economy Leadership Conference

This year, we are going to **IGNITE** a new level of conversation at the 2009 annual conference, EngenuitySC **IGNITE!**, on October 28th at 701 Whaley from 5:30-8:00pm.



This year's event will boast some of the region's game changers, rock stars, and trailblazers who are helping chart the course for Columbia's transition into the knowledge based economy. You will experience a rapid fire succession of short, dynamic presentations embracing the fundamental elements of our region's knowledge economy. This year's conference will be unlike any other.

Sponsorships are available and going fast. Don't miss this opportunity! For more information, click [here](#).

New Ideas SC Contest Open for Entries

What's your new idea?

Enter your idea for a new business and compete to win the Grand Prize of \$5,000 to help kick-start your business. You will also receive a Dream Team of advisors and a scholarship to the [FastTrac](#) entrepreneurial training program of your choice.



No lengthy business plans, schematics or prototypes are needed. Simply answer a few

Take advantage of this free resource and source of IP knowledge by signing up [here!](#)

Announcing the 2009 Palmetto Pillar Award Winners...

PALMETTO PILLAR AWARDS 2009

Congratulations to the ten individuals and organizations honored at the 2009 Palmetto Pillar Awards for leading the Midlands to greatness through technology and innovation.

Non-Profit Website/Technology:

Providence Hospitals

Green Technology: *US Army Garrison Commander - Ft. Jackson*

Commitment to Columbia: *Jim Reynolds*

New Initiative Involving Technology: *Trulite, Inc.*

Student Achievement: *Gary Fredricks*

Leading Edge

Technology/Tailblazers: *Palmetto Health*

Technology Use in Education or Government: *SC College of Pharmacy*

Start-Up Venture: *Quinesocial, LLC*

Open-Source Development: *POSSCON*

Promoting the Region/Visionaries: *Midlands Authority for Conventions, Sports, and Tourism*

For more information about these outstanding organizations, head to the [Greater Columbia Chamber of Commerce](#).

Join Us At Science Cafe on September 15th!

The September Science Cafe, *Sustainable & Green Communities*, will be at the [USC Green Dorm](#).



Come find out what's going on at the Green Dorm and learn about what the Green Dorm staff have discovered in their research of the sociology behind changing habits and behaviors as it relates to living green.

Click [HERE](#) for more details and to RSVP!

Win a Fuel Cell Model Kit!

questions about your idea and you're on your way.

[Submit Your Idea Here!](#)

Entries must be received by September 21st.

Go Green, Drive Clean: Ride and Drive Event September 1st



The Palmetto State Clean Fuels Coalition is hosting a Ride and Drive event at this year's Green is Good for Business Conference.

Head over to the Columbia Metropolitan Convention Center on

September 1st from 8:30am-2pm to test-drive alternative fueled and advanced technology vehicles.

Enter your idea or multiple ideas today! Click [here](#).

Put your idea on the chests of people everywhere and win a fuel cell model kit!



Visit the [California Fuel Cell Partnership](#)

website and submit YOUR idea for a t-shirt slogan. The

best submissions will be posted on

September 1st, then visitors will have one week (until September 8th) to vote for their favorite. The winning idea will be made into a t-shirt that thousands of fuel cell and hydrogen advocates can wear.

Enter your idea or multiple ideas today! Click [here](#).